



Exhibitor Program and Application 2016 Annual Conference and CE Event

***April 22 and 23, 2016
Manhattan Beach Marriott***



The Foundation for Allied Dental Education (FADE) and The California Association of Dental Assisting Teachers (CADAT)

The ***CADAT Annual Conference and Foundation CE Event*** provides an opportunity for you to establish professional relationships with allied dental health team members, educators and dental professionals, while providing greater visibility and exposure for your company during our annual corporate showcase.

Platinum Level: Premier Conference Speaker Sponsor, Meal Sponsor and Exhibitor - \$7,000

Be a designated sponsor of one of our event speakers and a meal! Includes:

- Complimentary attendance and premium exhibit space during all conference events (2.5 days)
- Participate in vendor roundtable exhibits during opening night activities at conference
- Advertised sponsor of lecture topic/speaker to the dental community
- Advertised sponsor of a designated meal
- Full page advertisement on inside front cover pre-conference materials
- Website banner advertising on Foundation website home page with link to your company home page for six (6) months
- Recognition on all supporter signage at the conference
- One page insert into attendee registration packets (insert provided by sponsor)
- Mailing list of event attendees (upon request)

Diamond Level: **NEW FOR 2016! Premier Conference, Speaker Sponsor and Exhibitor — \$3,000**

Be a designated sponsor of one of our event speakers! Includes:

- Complimentary attendance and premium exhibit space during all conference events (2.5 days)
- Participate in vendor roundtable exhibits during opening night activities at conference
- Advertised sponsor of lecture topic/speaker to the dental community
- Full page advertisement on inside front cover pre-conference materials
- Website banner advertising on Foundation website home page with link to your company home page for six (6) months
- Recognition on all supporter signage at the conference
- One page insert into attendee registration packets (insert provided by sponsor)
- Mailing list of event attendees (upon request)

Gold Level: **NEW FOR 2016! Conference Sponsor and Exhibitor — \$2,000**

This package includes:

- Complimentary attendance and premium exhibit space for two days at conference
- Half-page advertisement inside front pre-conference materials
- Website banner advertising on Foundation website home page with link to your company home page for six (6) months
- Recognition on all supporter signage at the conference
- Half-page insert into attendee registration packets (insert provided by sponsor)

- Mailing list of event attendees (upon request)

CADAT Coffee & Comfort Snack Package Sponsor (Friday or Saturday) — \$1,500

Provide attendees with that much needed cup of coffee and a bite to eat!

- Complimentary attendance and exhibitor table during Friday CE event
- Recognition on all supporter signage at the convention
- Company name recognition in pre-conference materials
- ½ page insert into attendee registration packets (insert provided by sponsor)

Friends of the Foundation Sponsorship: \$400 - \$650

Provide attendees with your materials and information during the first day of conference as an exhibitor and/or add an evening of “dinner, demos and desserts” – vendor presentations to attendees regarding the best of your products and services to the dental community. Choose your level of exhibitor attendance to determine your sponsorship fee:

Level One: \$400	Level Two: \$650
Exhibit table and vendor presentation on Friday evening, April 22 during “dinner, demo and dessert” event – special evening event for allied dental educators	Exhibit table on Friday, April 22 CE day
	Exhibit table and vendor presentation on Friday evening, April 22 during “dinner, demo and dessert” event – special evening event for allied dental educators

Additional Conference Exhibitor Data:

- The CADAT/Foundation room block for the 2016 Conference and CE Event is limited – please be sure to arrange all hotel room reservations at least 60 days in advance of the event.
- Exhibitor materials such as logo, marketing and advertising collateral needs to be submitted to the Foundation central office no later than 60 days in advance of the event.
- Annual conference sponsors and exhibitors receive up to two (2) 6-foot tables with skirting with purchased conference sponsorship package or exhibitor package.
- Shipping instructions for all products and equipment will be emailed to exhibitors 30 days prior to event
- CADAT and FADE will contact all exhibitors/sponsors 30 days prior to event for number and names of all corporate representatives for name badge(s).
- NOTE: Often times, event venues charge fees associated with the acceptance or and handling/storage of items sent to the location for the purposes of demonstration, instruction or other event related activities. CADAT cannot incur the costs associated with such and encourage all vendors to make arrangements in advance of the conference to manage all shipping to and from the location.

Please mail or fax exhibitor application to: The Foundation for Allied Dental Education
 1024 Iron Point Road, Suite 100-1345
 Folsom, CA 95630
 B – (916) 357-6680
 F – (916) 357-6683

If paying by credit card, please mail or fax completed form – fax (916) 357-6683.
 Questions? Contact the Foundation central office at (916) 357-6680 or (650) 762-4020.

CADAT Conference and Foundation CE Event Exhibitor Application 2016

Company Information:											
Business Name:											
Street #/Name:											
City:						State/Zip:					
Web Address:						P = ()					
Contact:						eMail Address:					
Type of Product(s)/Service(s):											
Name(s) of representatives attending conference:											
Please Indicate Choice of Exhibitor/Sponsorship Level Below:											
Platinum Level Conference Sponsor- \$7,000						Friends of the Foundation (<i>select level below</i>)					
Diamond Level Conference Sponsor - \$3,000						Level One - \$400					
Gold Level Speaker Sponsor - \$2,000						Level Two - \$650					
CADAT Coffee Break Sponsor - \$1,500											
Conference Information: (<i>please check or enter data in each section below</i>)											
Number of tables to be reserved (max two)?						Do not place adjacent to:					
Require electrical strip at exhibit space?				Yes – # of strips needed?				No electrical needed			
We are donating the following auction item:											
We will bring auction item to the conference						We will ship door prize to CADAT 30 days before event					
We will be shipping products/equipment to the hotel and require shipping instructions								Yes		No	
We acknowledge that the cost(s) associated with shipping and handling of materials, equipment, supplies and demonstration items to the CADAT Annual Conference are the financial responsibility of our company (please check)											
Yes, we understand the terms and accept responsibility for associated fees											
Payment Information:											
Payment Type						Credit Card Number (no dashes or symbols)					
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>							
Check	VISA	MC	Discover	Amex							
Exp. Date:			Sec. Code			Name on Card:					
/											
Billing Zip Code:			Charge Amount			Authorized Signature:					
			\$								